

## **The Alton Beautification & Clean City Committee**

### **Who we are:**

The Alton Beautification and Clean City committee consists of residents, appointed by Mayor Donald E. Sandidge, who are charged with the goal of beautifying and cleaning the City. This includes citizens, city employees, non-profit organizations, and businesses.

### **Why this committee is important:**

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- People want to live and work in a clean and attractive city
- Economy is strengthened by a clean and beautiful city
- Crime prevention is linked to beautification efforts
- Caring for the environment is essential
- A beautiful city is more attractive to tourists, thereby increasing tourism revenue
- Businesses prefer to locate to a city that is clean and attractive

### **What we are doing to accomplish our Mission:**

- Put together a comprehensive welcome packet that informs residents of relevant city codes and services.
- Identified areas of the code that can be strengthened as well as other ways to improve the appearance of residential and commercial areas throughout the City.
- Work with City staff regarding issues such as code enforcement, streetscape and special events.
- Give out mini-grants to home owners for beautification purposes.
- Three different school-related educational programs have been in effect for over 5 years!
- Bi-annual City-Wide Clean Ups
- Partnered with other organizations to get our message out to the public. Through words and deeds our message is clear:

**Take responsibility for your behavior and take pride in your community!**



### **What we are trying to accomplish:**

Educate citizens on the importance of having a clean and beautiful City and to make Alton a more attractive place to live and work.

### **Ways the Committee gets the message out:**

- Litter'ature Program (K-5<sup>th</sup> Grade)
- Poster Contest (6-8<sup>th</sup> Grade)
- This year's theme is "Don't Be a Litter Bug"
- Driver's Ed DVD (High School)
- Fall and Spring Litter Clean Ups
- Mini-Grants to neighbors
- Much more!

### **How you can get involved:**

- School and Community Programs
- Committee efforts
- Donations
- Trash and litter: CAN IT!

*The Alton Beautification and Clean City committee began meeting in August 2003.*

## Why People Litter:

Research by Keep America Beautiful, Inc., has found that people litter because:

- They feel no sense of ownership, even though areas such as parks and roadways are public property;
- They believe someone else – a park maintenance or highway worker – will pick up after them; and
- Litter already has accumulated.

There is no such thing as a “littering type”. People of all ages and social backgrounds have been observed littering... men and women are equally likely to litter.

Each of us must accept responsibility for our actions and influence the actions of others around us. By modeling proper trash and waste disposal, you will cause others to consider their actions too.

Being a good citizen means doing you part by not littering, and by educating others on the negative effects of litter.



Alton Beautification and  
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Can It for a Litter-Free Alton

**Together, we can make a  
difference!**



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For more information please contact:

Laura Wallendorf  
(618) 466-9158

**Donald E. Sandidge, Mayor**  
**Alton City Hall**  
**101 E. 3<sup>rd</sup> Street**  
**Alton, IL 62002**

